

INTRODUCTION

It is without doubt that humans will encounter problems that limit access to a preferred want or need at some time during their lives. Researchers D’Zurilla and Goldfried (1971) define a problem as “any life situation or task that demands a response for adaptive or effective functioning”. Even if one does not encounter a problem, one must continuously improve in order to remain competitive and achieve greater heights in professional and personal lives. Therefore, “Problem solving” is inseparable from existence in the modern world.

Albert **Einstein said** “The formulation of the problem is often more essential than its solution, which may be merely a matter of mathematical or experimental skill”.

“Creative Problem Solving” is an approach to help you identify problems, solve and manage change creatively. It gives you a set of easy-to-use tools to help translate your goals and dreams into reality.

Objectives of the Workshop:

- To provide participants an insight into the process of problem identification.
- To provide participants a framework to analyse problem and seek solutions
- To provide participants an approach to build consensus, get buying-in and implement the solutions

Program Contents:

SESSION 1.
9.30 AM to 11.00 AM

INTRODUCTION

- Concept of a problem or opportunity
- Ways to identify problems/ bottlenecks
- Problem solving tools

11.00 AM to 11.30 AM

Tea Break

SESSION 2.
11.30 AM to 1.00 PM

More on Problem Solving tools

- Data Collection
- Visualization
- Data Analysis
- Interpretation
- Developing Solutions

1.00 PM to 1.45 PM

Lunch Break

SESSION 3.
1.45 PM to 3.15 PM

Creativity & Creative Problem Solving

- Creative Problem-solving Domain
- Creative Problem-Solving Framework

- Institutionalizing Creativity & Problem Solving

3.15 PM to 3.45 PM

Tea Break

SESSION 4.

Exploring Implementation Plan

3.45 PM to 5.30 PM

- Presenting the Solutions
- Getting Buying-in
- Implementing & monitoring

Wrapping up

FACILITATOR

Bishram

CEO- Vision2Value Services Pvt. Ltd

Bishram is credited with exceptional academic records and has been a topper during his PGDBM at XLRI & B.Tech. at BIT. He is also credited with CFA & Ph. D. in Management. He bagged several Gold medals for Academic excellence.

Bishram has over 30 years of experience in leading corporates like Tata Consulting Services, as a Sr. General Manager & Lionbridge Technologies, a US MNC, as a Vice President India Operation & World-Wide Service Lines, where he managed a business of Rs 250+ crores and over 1000 employees. He also worked with Tata Steel, Ispat Industries, Ruchi Group of companies and Datamatics Ltd. He has travelled widely in North America, Europe as a part of his business requirements.

For the last 8+ years, he is prominent as a Founder & CEO of Vision2Value Services Private limited. He is adroit at providing Consultancy and Training Services in the areas of Continuous Performance Improvement using LEAN and Theory of Constraints, Business Analytics, aligning Vision, Mission and Performance Indicators using Balanced Scorecard etc.

Bishram is serving as a visiting faculty for over 15+ years in various Management Schools. A few of the select institutes are NMIMS, Mumbai, Institute of Technology & Management, Navi Mumbai, Veermata Jeejabai Technical Institute (VJTI), Mumbai.

He has conveyed guest lectures at leading institutes like Symbiosis, Pune & IMT Nagpur. He has also conducted public seminar on “Business Analytics”, “Project Risk Management”, Balanced Score Card, “Leadership”, “Winning through Self-Management” & “Building Hi-EQ Leadership Team”.